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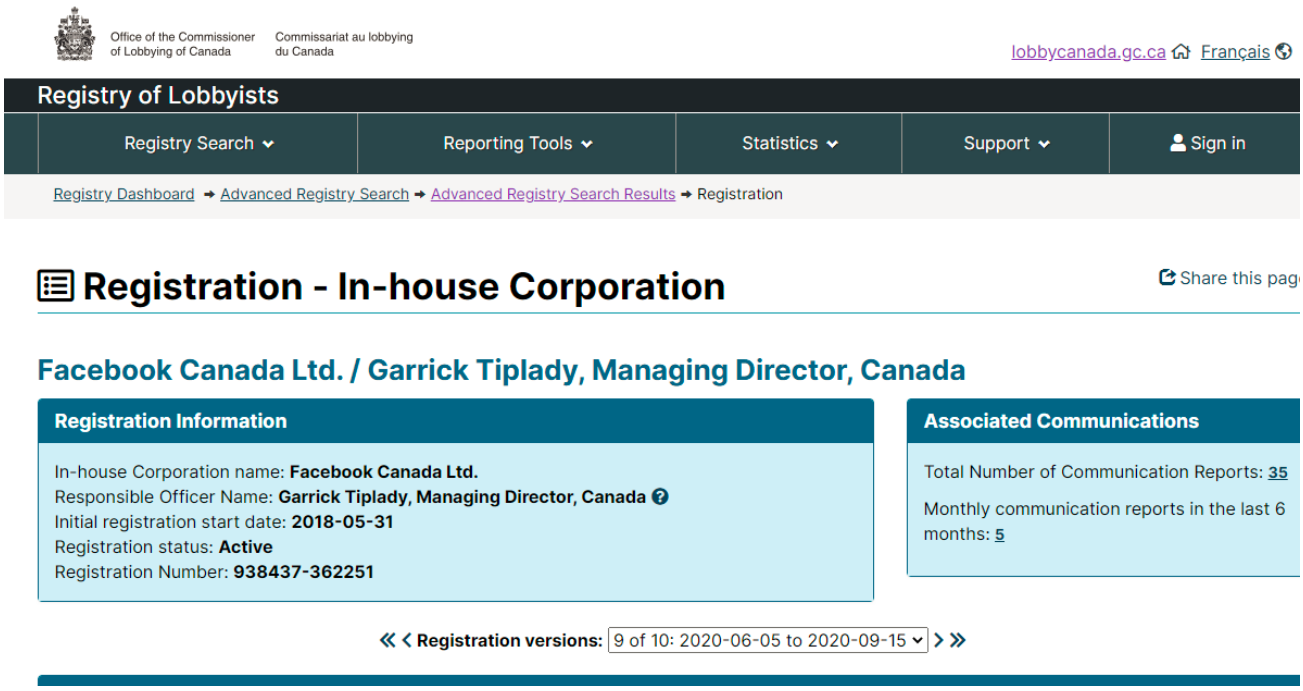
SEPTEMBER 17, 2020 BY RONNIE

Ottawa, Privy Council Lobbied By Facebook, Crestview Strategy, O'Toole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Registration - In-house Corporation
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Facebook Canada Ltd. / Garrick Tiplady, Managing Director, Canada
Registration Information
In-house Corporation name: Facebook Canada Ltd.
Responsible Officer Name: Garrick Tiplady, Managing Director, Canada
Initial registration start date: 2018-05-31
Registration status: Active
Registration Number: 938437-362251
Associated Communications
Total Number of Communication Reports: 35
Monthly communication reports in the last 6 months: 5
Registration versions: 9 of 10: 2020-06-05 to 2020-09-15

15)

n Details | Lobbyists Details

Subject Matter Details

Legislative Proposal, Bill or Resolution

- Engagement with government on legislation impacting online digital platforms. Facebook's engagement with government is often at the government's own request.
- Engagement with government on taxation matters, including proposed digital services tax.

Policies or Program

- Engagement with government on policies and programs impacting online digital platforms and broader policy issues. Facebook's engagement with government is often at the government's own request.

Facebook meeting with the Canadian Government over legislation which is set to influence digital media. Facebook claims that many of these meetings are solicited by the Government itself.

The lobbying firm, Crestview Strategy, is being covered once again. This time, it is because of Crestview's lobbying efforts on behalf of Facebook. It's time to show some of the secrets the public may not know about this.

It was addressed in Part 4, Part 5, Part 6, and Part 48 how Crestview Strategy was lobbying the Federal Government on behalf of GAVI, the Global Vaccine Alliance. However, Crestview has its fingers in many more pies than just the drug industry.

CPC Head Erin O'Toole Ex-Facebook Lobbyist

Registry of Lobbyists

Registry Search | Reporting Tools | Statistics

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Registration - Consultant

Facebook, Inc. / Erin O'Toole, Consultant

Registration Information

Client name: **Facebook, Inc.**
Lobbyist name: **Erin O'Toole, Consultant**
Initial registration start date: **2011-12-01**
Registration status: **Inactive**
Registration Number: **812852-288445**

Version 1 of 1 (2011-12-01 to 2012-02-29)

Lobbying Information | Client Details | Lobbyist Details

Subject Matters

- Economic Development
- Regional Development

Subject Matter Details

Policies or Program

- To arrange meetings to discuss potential investment or trade op

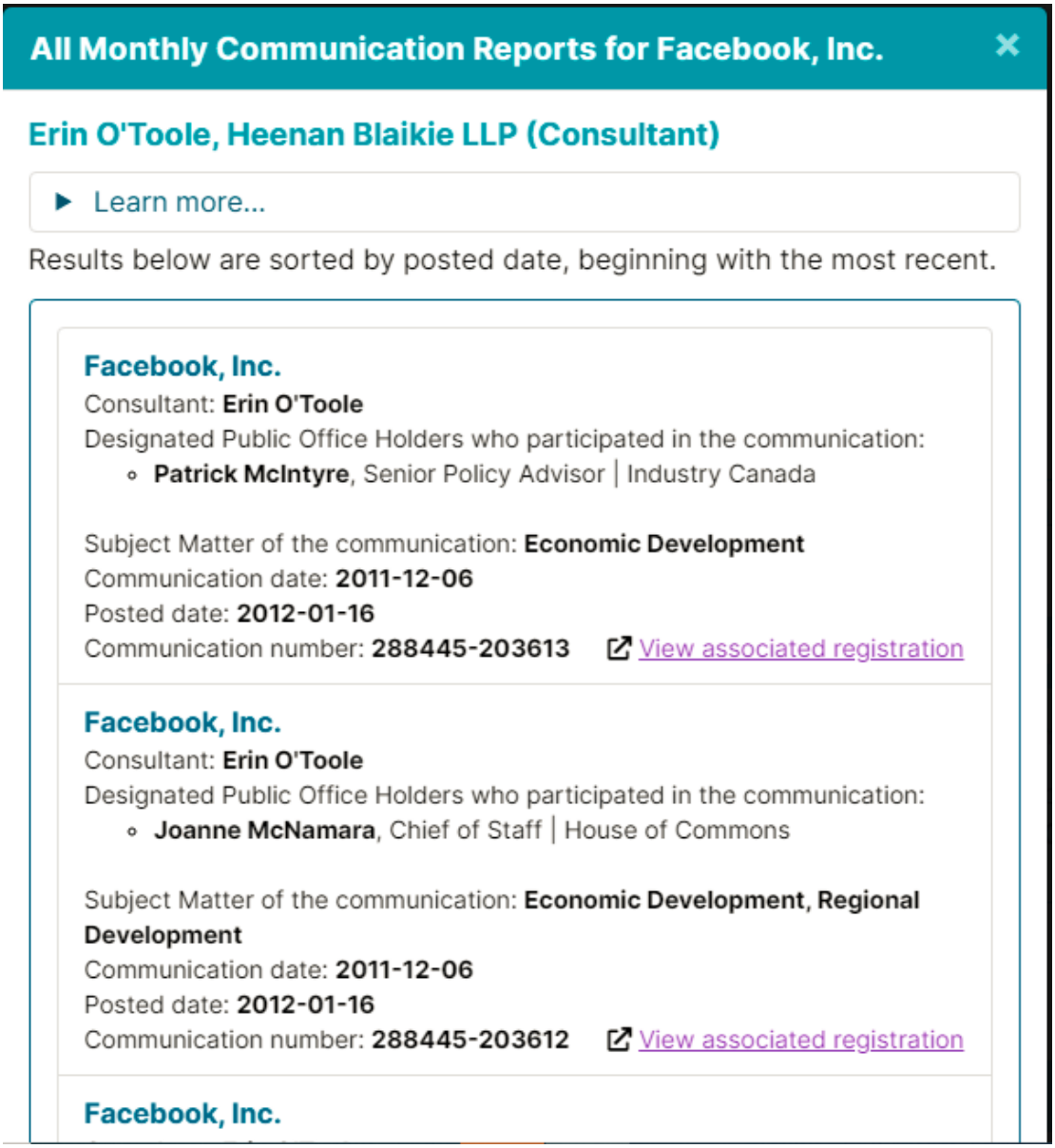
Communication Techniques

- Written communication
- Oral communication

The lobbyist has arranged or expects to arrange one or more meetings on behalf of the client between a public office holder and any other person in the course of this undertaking.

Government Institutions

- Finance Canada (FIN)
- House of Commons
- Industry Canada
- Prime Minister's Office (PMO)



All Monthly Communication Reports for Facebook, Inc.

Erin O'Toole, Heenan Blaikie LLP (Consultant)

▶ Learn more...

Results below are sorted by posted date, beginning with the most recent.

Facebook, Inc.

Consultant: **Erin O'Toole**
Designated Public Office Holders who participated in the communication:

- **Patrick McIntyre**, Senior Policy Advisor | Industry Canada

Subject Matter of the communication: **Economic Development**
Communication date: **2011-12-06**
Posted date: **2012-01-16**
Communication number: **288445-203613** View associated registration

Facebook, Inc.

Consultant: **Erin O'Toole**
Designated Public Office Holders who participated in the communication:

- **Joanne McNamara**, Chief of Staff | House of Commons

Subject Matter of the communication: **Economic Development, Regional Development**
Communication date: **2011-12-06**
Posted date: **2012-01-16**
Communication number: **288445-203612** View associated registration

Facebook, Inc.

THE GLOBE AND MAIL
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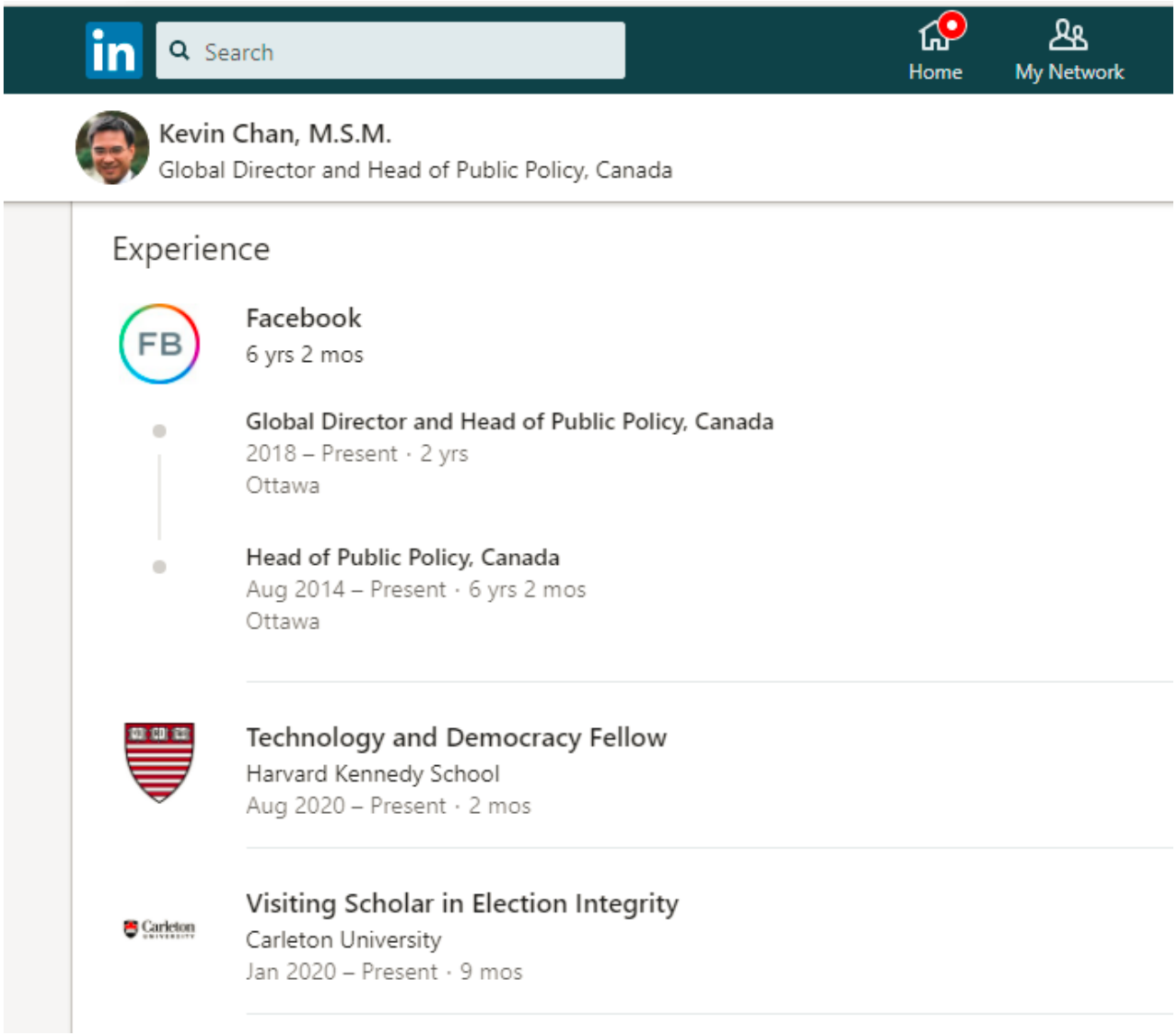
RE
Bay Street lawyer eyes Bev Oda's seat
Minister for International Cooperation Bev Oda speaks during Question Period in the House of Commons on Parliament Hill in Ottawa.
CHRIS WATTIE/REUTERS

Less than a year after serving as a lobbyist for Facebook, O'Toole announced he was going to enter Federal politics.

Kevin Chan: Privy Council, OLO, Facebook


Search
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Kevin Chan, M.S.M.
Global Director and Head of Public Policy, Canada
Experience
Facebook
6 yrs 2 mos
Global Director and Head of Public Policy, Canada
2018 – Present · 2 yrs
Ottawa
Head of Public Policy, Canada
Aug 2014 – Present · 6 yrs 2 mos
Ottawa
Technology and Democracy Fellow
Harvard Kennedy School
Aug 2020 – Present · 2 mos
Visiting Scholar in Election Integrity
Carleton University
Jan 2020 – Present · 9 mos

Public offices held: Kevin Chan

List of Public Offices Held

Position	Period Held	Last Date Designated Public Office Held
Director of Policy and Research Office of the Privacy Commissioner of Canada, Policy and Research	February 2012 to July 2013	Not a designated office
Director of Policy Office of the Leader of the Opposition, House of Commons	April 2009 to May 2011	Not a designated office
Special Advisor Privy Council Office (PCO), Corporate Services	January 2009 to March 2009	Not a designated office
Director Privy Council Office (PCO), Office of the Clerk	April 2008 to January 2009	Not a designated office
Executive Assistant Privy Council Office (PCO), Operations Branch	August 2007 to April 2008	Not a designated office
Senior Analyst Privy Council Office (PCO), Operations Branch	September 2004 to August 2007	Not a designated office

In the lobbying records, it is mandatory to disclose all senior officers who hold (or have held), public office. The registry lists Kevin Chan, who held several positions with the Privy Council. Interestingly, none of that appears on Chan's LinkedIn profile.

Also, from 2009 until 2011, Chan worked for the Office of the Leader of the Opposition. At that time, it was Liberal Leader, Michael Ignatieff. Ignatieff is now a Vice-President at George Soros' Open Society.

It's worth pointing out the the Leader of the Official Opposition is now Erin O'Toole, who was also lobbyist for Facebook, when he worked for Heenan Blaikie.

Conflict Of Interest With Privy Council

Federal government open to new law to fight pandemic misinformation

It's one of several measures the government is considering to counter fake news about the virus online

Elizabeth Thompson · CBC News · Posted: Apr 15, 2020 4:00 AM ET | Last Updated: April 16

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4 B.C. announces 146 new COVID-19 cases since Friday, no new deaths
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5 Positive turn on masks, distancing credited as Alberta's new COVID-19 cases drop over weekend
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British MP Damian Collins is calling for new laws to make it an offence to knowingly spread misinformation that can harm people. (Stephanie Jenzer/CBC)

As can be seen in the last section, Kevin Chan worked for the Privy Council's Office for several years, before joining Facebook. He is now one of their senior officers.

Dominic LeBlanc is currently the President of the Privy Council. He has publicly suggested passing laws to combat "misinformation online". In order to do this, LeBlanc would have to get social media outlets like Facebook onboard with that agenda.

It seems that Facebook Canada (using their in-house Council), has been lobbying the Canadian Government — and specifically the Privy Council — a lot in the last few years. But don't worry, that won't lead to a crack down on free speech or anything like that.

Zakery Blais Worked For AG David Lametti

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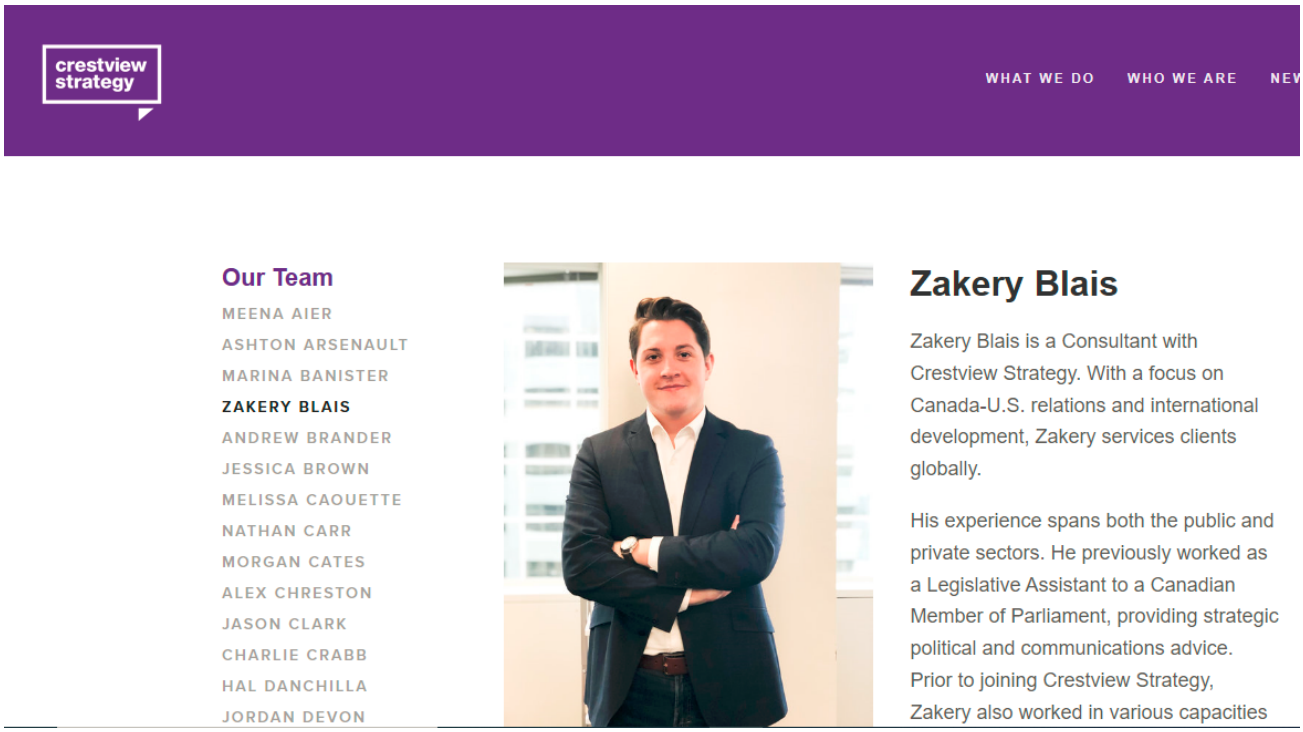
Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin / Zakery Blais, Consultant
Registration Information
Client name: Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin
Lobbyist name: Zakery Blais, Consultant
Initial registration start date: 2019-08-19
Registration status: Active
Registration Number: 943004-365218
Associated Communications
Total Number of Communication Reports: 2
Monthly communication reports in the last 6 months: 0
Registration versions: 2 of 2: 2020-08-01 to present
Version 2 of 2 (2020-08-01 to present)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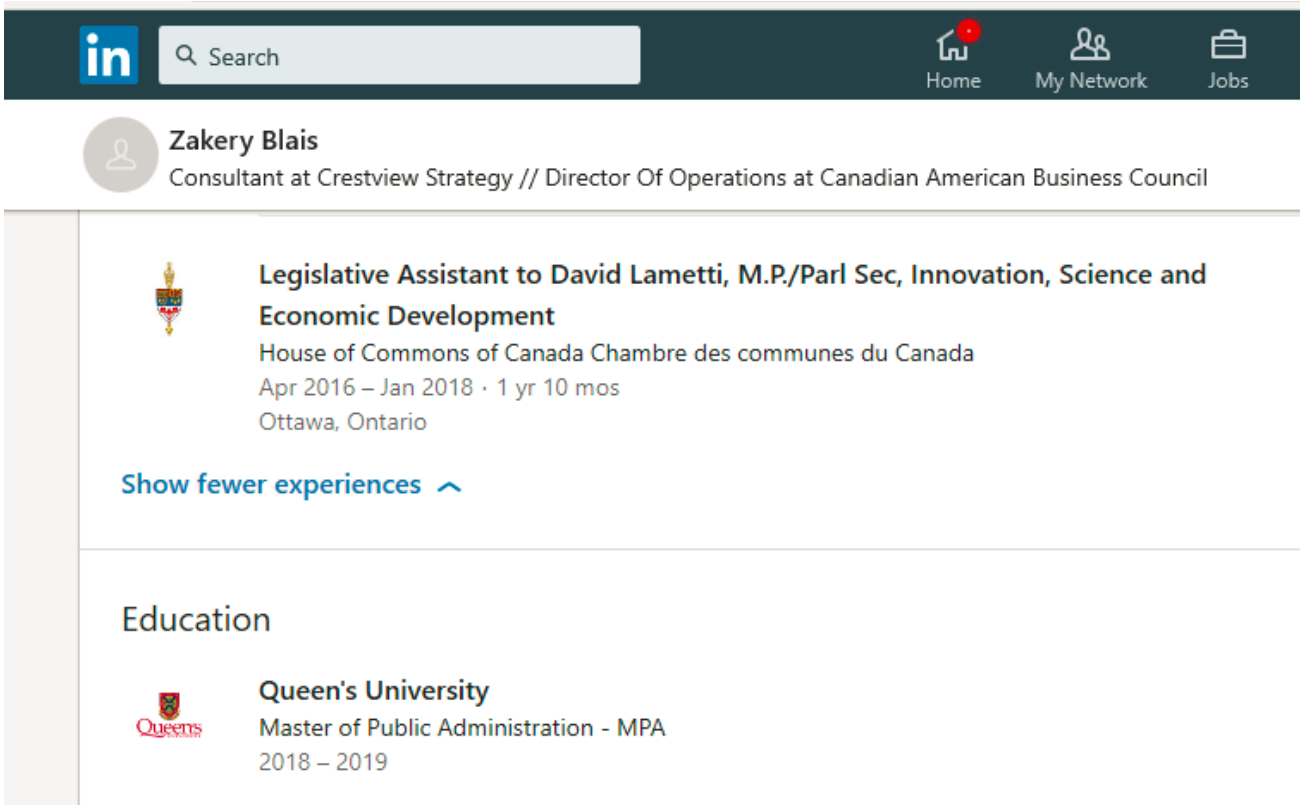
NATHAN CARR
MORGAN CATES
ALEX CHRESTON
JASON CLARK
CHARLIE CRABB
HAL DANCHILLA
JORDAN DEVON
Zakery Blais
Zakery Blais is a Consultant with Crestview Strategy. With a focus on Canada-U.S. relations and international development, Zakery services clients globally.
His experience spans both the public and private sectors. He previously worked as a Legislative Assistant to a Canadian Member of Parliament, providing strategic political and communications advice. Prior to joining Crestview Strategy, Zakery also worked in various capacities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Zakery Blais
Consultant at Crestview Strategy // Director Of Operations at Canadian American Business Council
Legislative Assistant to David Lametti, M.P./Parl Sec, Innovation, Science and Economic Development
House of Commons of Canada Chambre des communes du Canada
Apr 2016 – Jan 2018 · 1 yr 10 mos
Ottawa, Ontario
Show fewer experiences
Education
Queen's University
Master of Public Administration - MPA
2018 – 2019

His experience spans both the public and private sectors. ***He previously worked as a Legislative Assistant to a Canadian Member of Parliament, providing strategic political and communications advice***. Prior to joining Crestview Strategy, Zakery also worked in various capacities in public affairs, including as an analyst focused on the energy and natural resources sectors.

Blais worked for a sitting MP, according to his Crestview Strategy profile, but does not identify the person. However, on his LinkedIn page, it is listed as David Lametti. Lametti was a Parliamentary Secretary at that time, but is now the sitting Attorney General of Canada.

On August 1st, Blais renewed his Crestview lobbying registration for the Gates financed GAVI. See here.

Jason Clark: Crestview, GAVI, Facebook

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Registration - Consultant

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Facebook / Jason Clark, Consultant

Registration Information

Client name: **Facebook**
Lobbyist name: **Jason Clark, Consultant**
Initial registration start date: **2017-01-30**
Registration status: **Inactive**
Registration Number: **930402-359277**

Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 1: 2017-01-30 to 2020-07-16

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Registration - Consultant

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Gavi, the Vaccine Alliance / Jason Clark, Consultant

Registration Information

Client name: **Gavi, the Vaccine Alliance**
Lobbyist name: **Jason Clark, Consultant**
Initial registration start date: **2018-03-08**
Registration status: **Active**
Registration Number: **930402-361856**

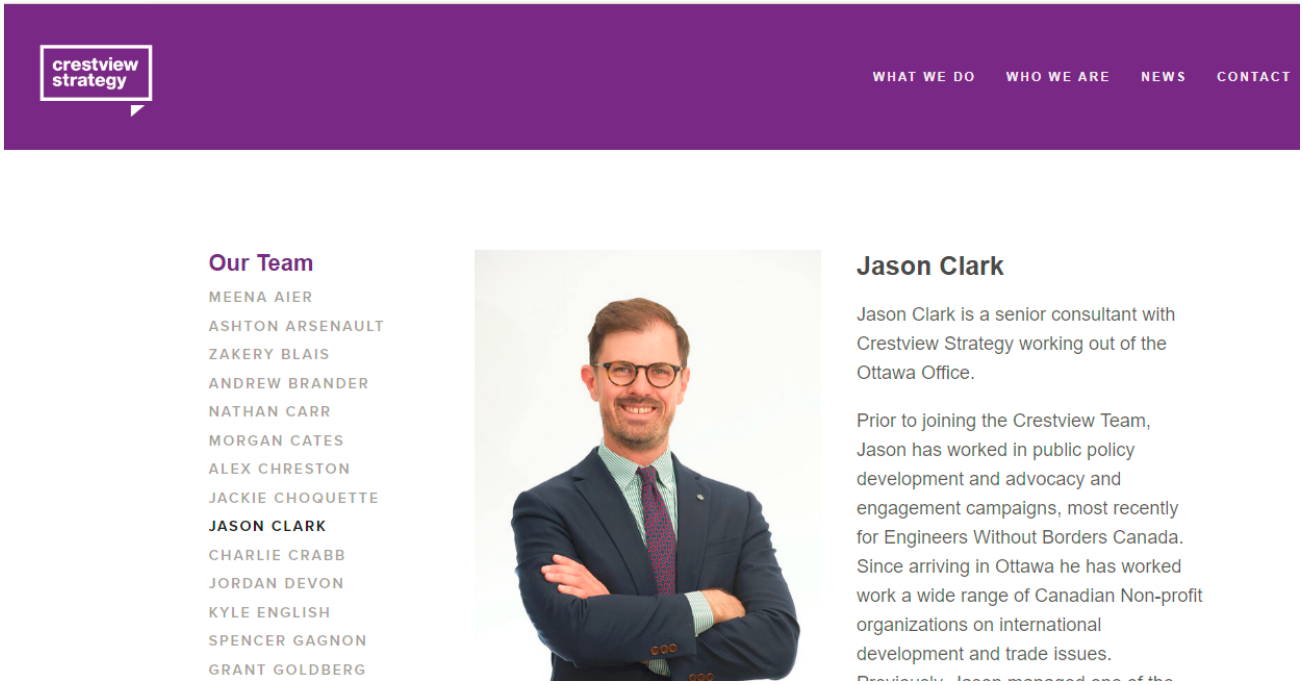
Associated Communications

Total Number of Communication Reports: **17**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 2: 2018-03-08 to 2019-06-14 › »

Version 1 of 2 (2018-03-08 to 2019-06-14)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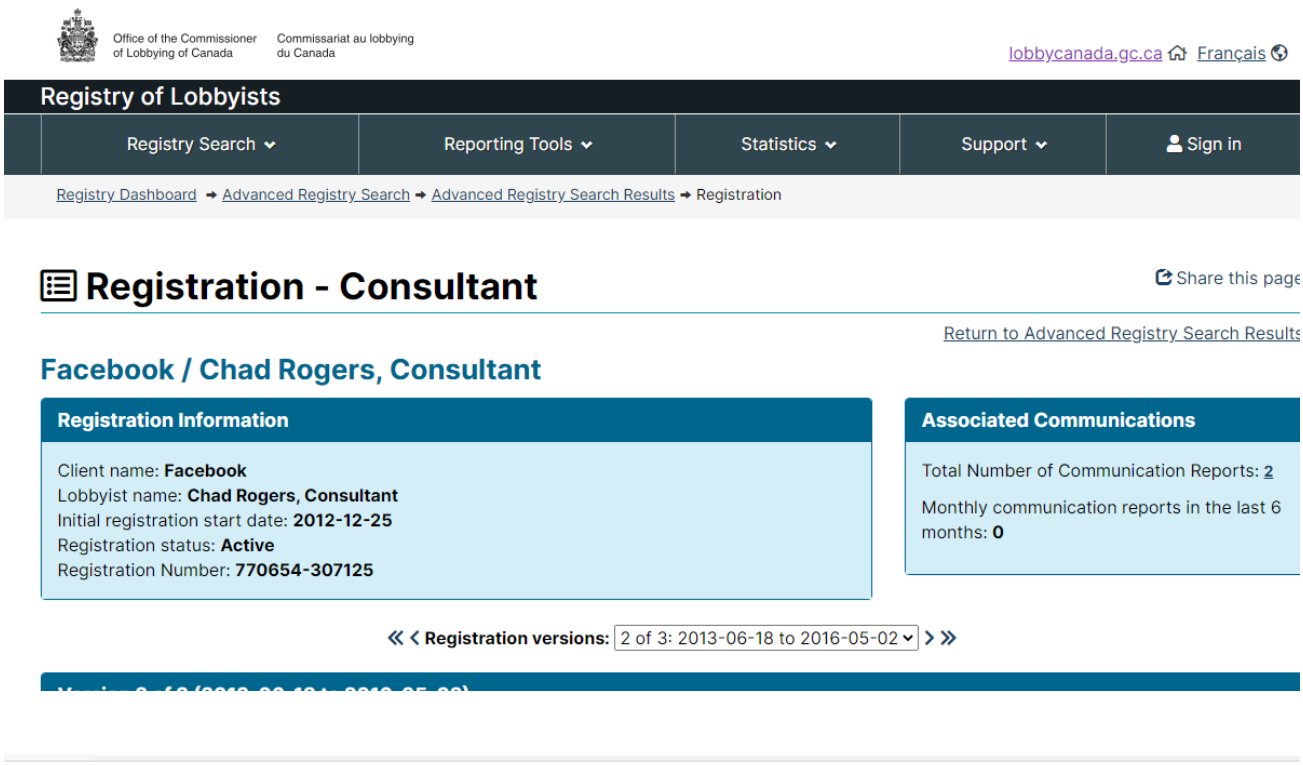
JASON CLARK
CHARLIE CRABB
JORDAN DEVON
KYLE ENGLISH
SPENCER GAGNON
GRANT GOLDBERG
Jason Clark
Jason Clark is a senior consultant with Crestview Strategy working out of the Ottawa Office.
Prior to joining the Crestview Team, Jason has worked in public policy development and advocacy and engagement campaigns, most recently for Engineers Without Borders Canada. Since arriving in Ottawa he has worked work a wide range of Canadian Non-profit organizations on international development and trade issues.

Jason holds a Honours Bachelor of Arts degree in History from Western University, and a Master of Arts degree in International Studies and Diplomacy with a Specialization in Global Energy & Climate Change Policy from SOAS, University of London in London, United Kingdom. Jason serves on the Board of the Ottawa Bicycle Club and ***volunteered for several Ottawa-area Liberal Party of Canada candidates during the 2015 election campaign***.

Crestview's Jason Clark has been a lobbyist for both Facebook and GAVI. He also worked as an election volunteer for the Liberal Candidates in Ottawa for the 2015 election.

Chad Rogers: Crestview, GAVI, Facebook



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Registration - Consultant

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Facebook / Chad Rogers, Consultant

Registration Information

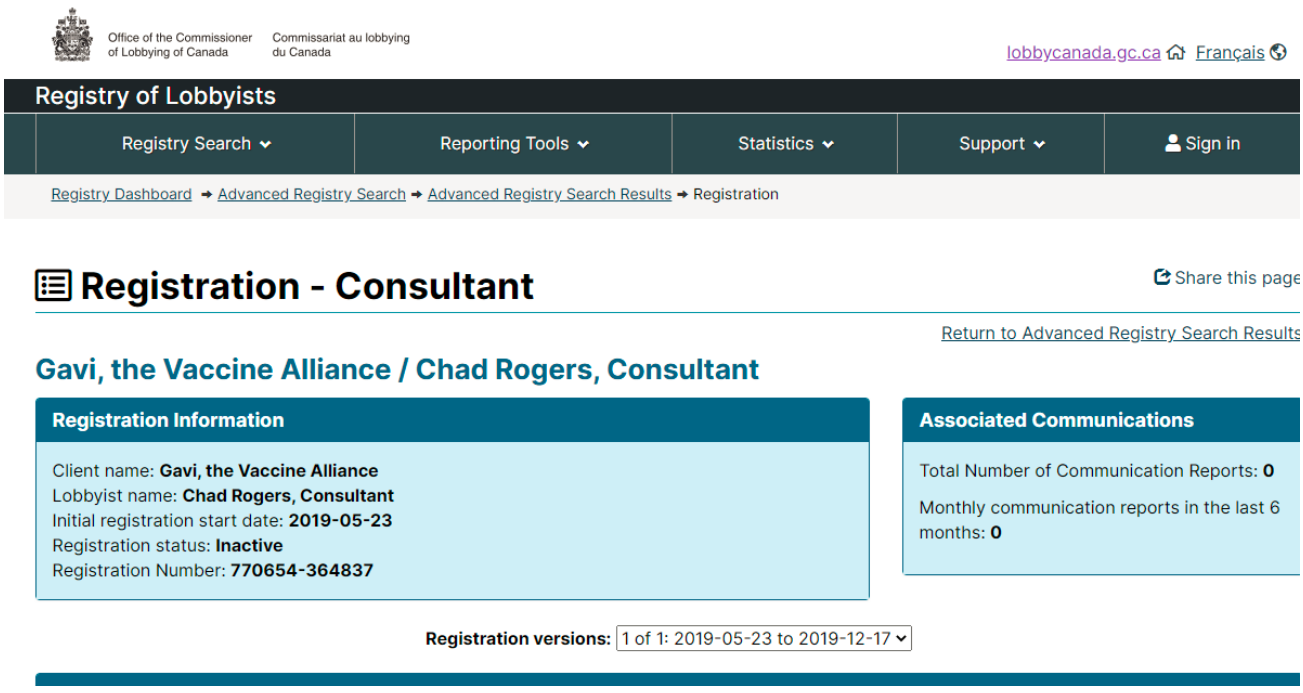
Client name: **Facebook**
Lobbyist name: **Chad Rogers, Consultant**
Initial registration start date: **2012-12-25**
Registration status: **Active**
Registration Number: **770654-307125**

Associated Communications

Total Number of Communication Reports: **2**

Monthly communication reports in the last 6 months: **0**

Registration versions: 2 of 3: 2013-06-18 to 2016-05-02



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Gavi, the Vaccine Alliance / Chad Rogers, Consultant

Registration Information

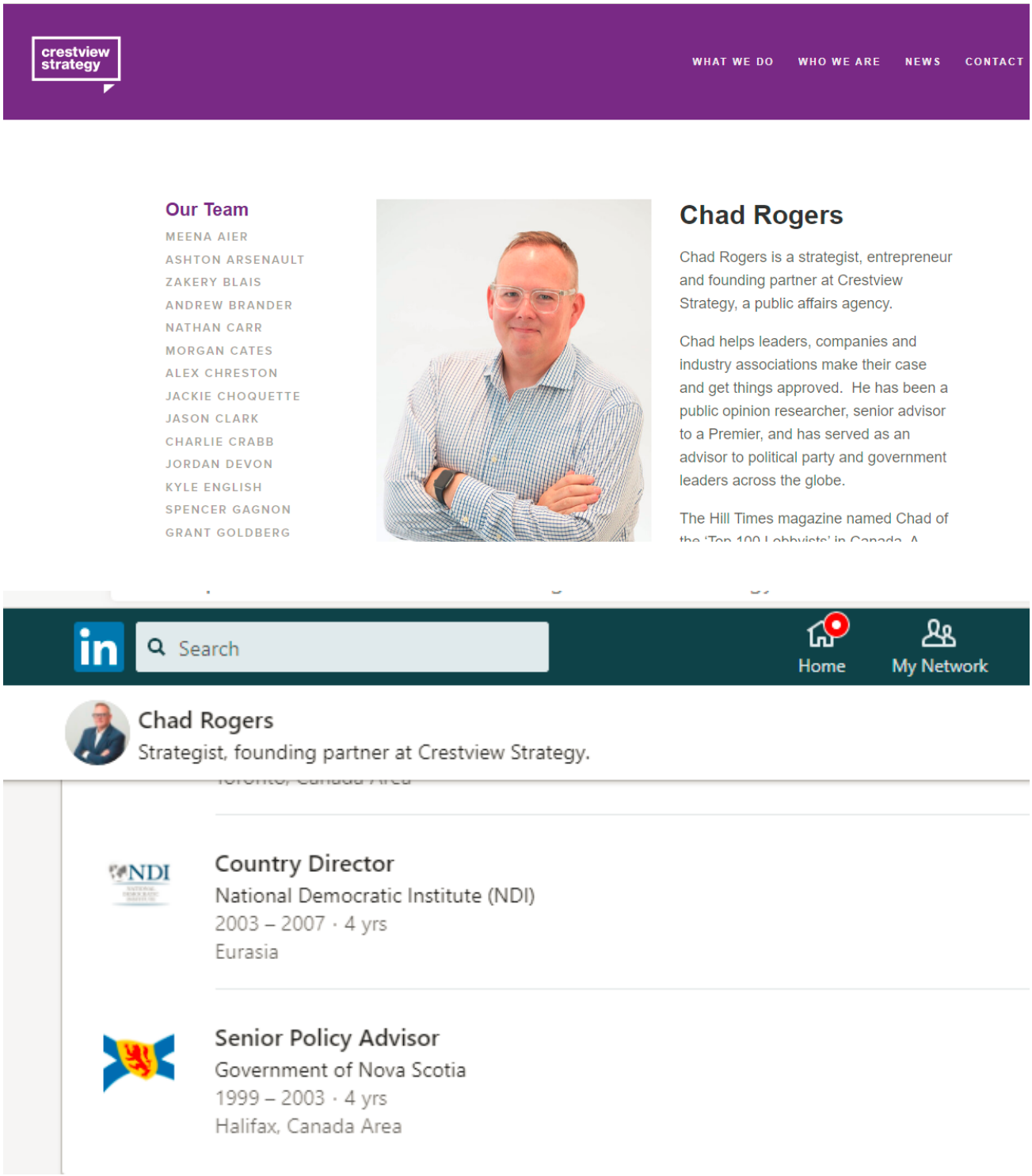
Client name: **Gavi, the Vaccine Alliance**
Lobbyist name: **Chad Rogers, Consultant**
Initial registration start date: **2019-05-23**
Registration status: **Inactive**
Registration Number: **770654-364837**

Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 1: 2019-05-23 to 2019-12-17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Chad Rogers
Chad Rogers is a strategist, entrepreneur and founding partner at Crestview Strategy, a public affairs agency.
Chad helps leaders, companies and industry associations make their case and get things approved. He has been a public opinion researcher, senior advisor to a Premier, and has served as an advisor to political party and government leaders across the globe.
The Hill Times magazine named Chad of
Search
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Chad Rogers
Strategist, founding partner at Crestview Strategy.
Country Director
National Democratic Institute (NDI)
2003 – 2007 · 4 yrs
Eurasia
Senior Policy Advisor
Government of Nova Scotia
1999 – 2003 · 4 yrs
Halifax, Canada Area

Chad Rogers is a strategist, entrepreneur and ***founding partner at Crestview Strategy***, a public affairs agency.

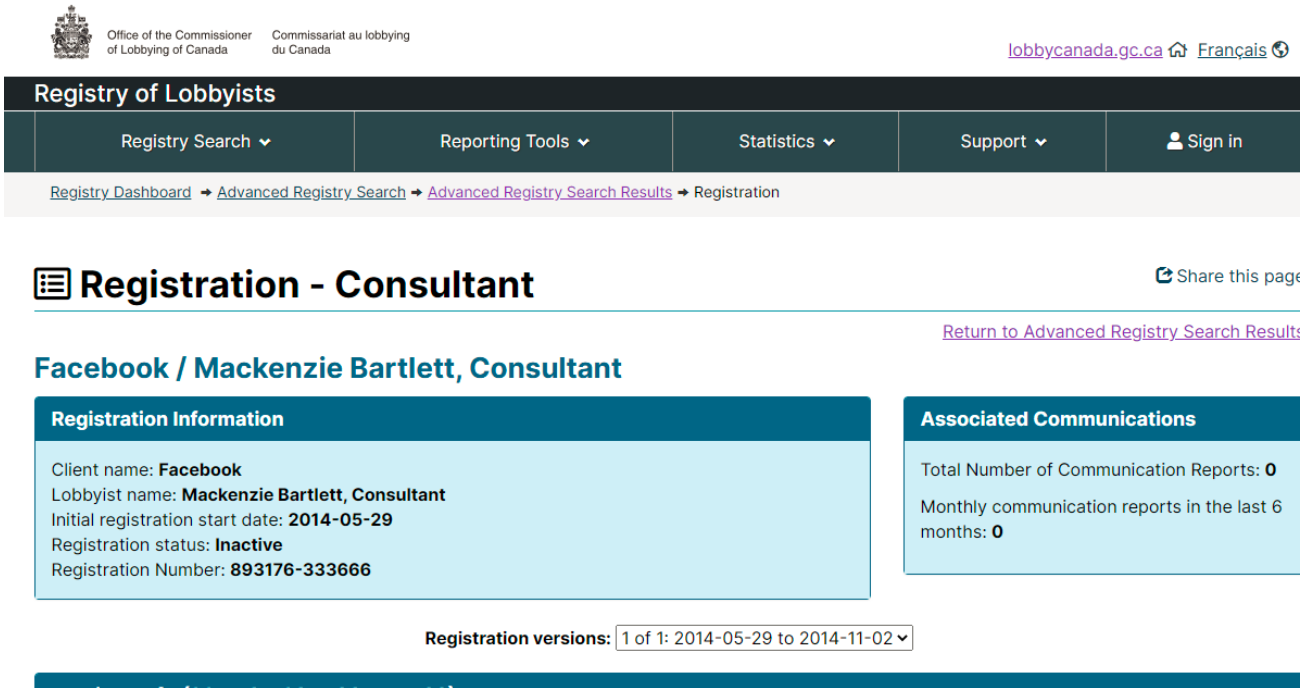
.

Chad helps leaders, companies and industry associations make their case and get things approved. He has been a public opinion researcher, ***senior advisor to a Premier, and has served as an advisor to political party and government leaders across the***

globe.

Rogers was a founding partner of Crestview Strategy (as was Rob Silver, who is Katie Telford's husband). He has also been registered as a lobbyist for both Facebook and GAVI. Interesting, however, he won't list the Premier, but a search on LinkedIn identifies it as the 1999-2003 Government — who was led by John Hamm.

Crestview Strategy & Facebook Lobbyists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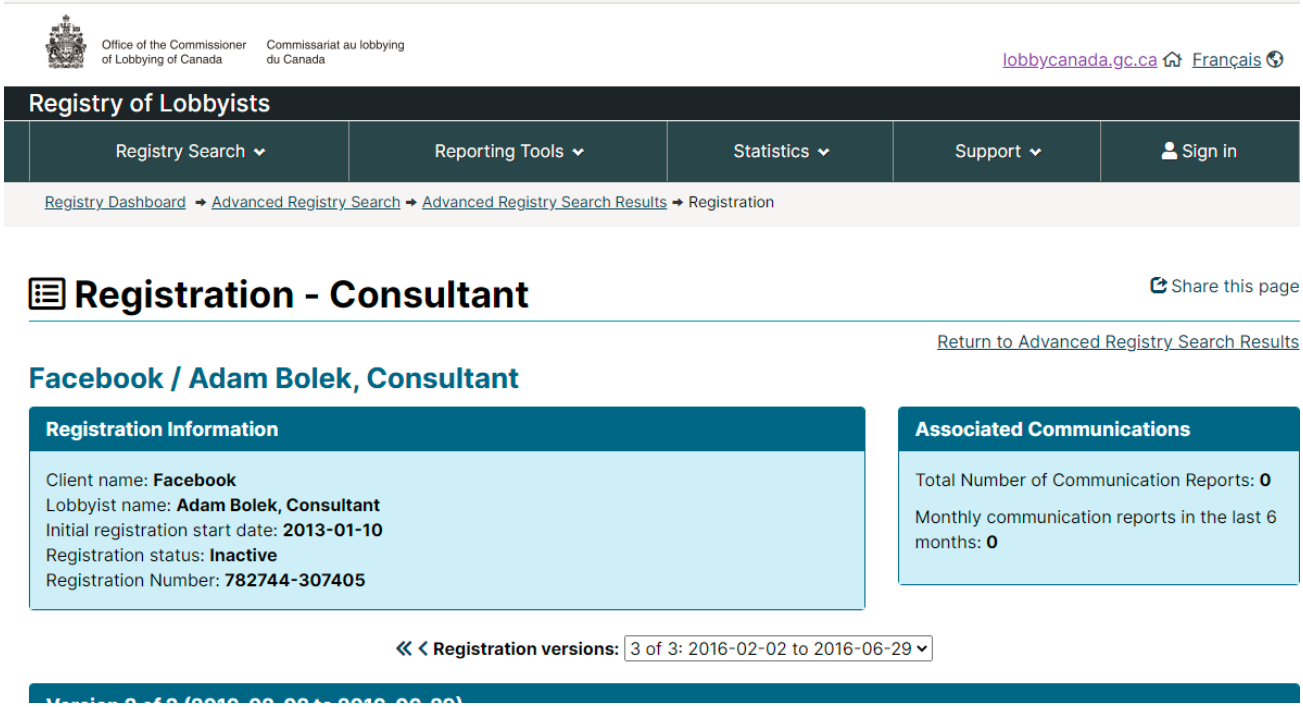
Facebook / Mackenzie Bartlett, Consultant
Registration Information
Client name: Facebook
Lobbyist name: Mackenzie Bartlett, Consultant
Initial registration start date: 2014-05-29
Registration status: Inactive
Registration Number: 893176-333666
Associated Communications
Total Number of Communication Reports: 0
Monthly communication reports in the last 6 months: 0
Registration versions: 1 of 1: 2014-05-29 to 2014-11-02



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Facebook / Adam Bolek, Consultant

Registration Information

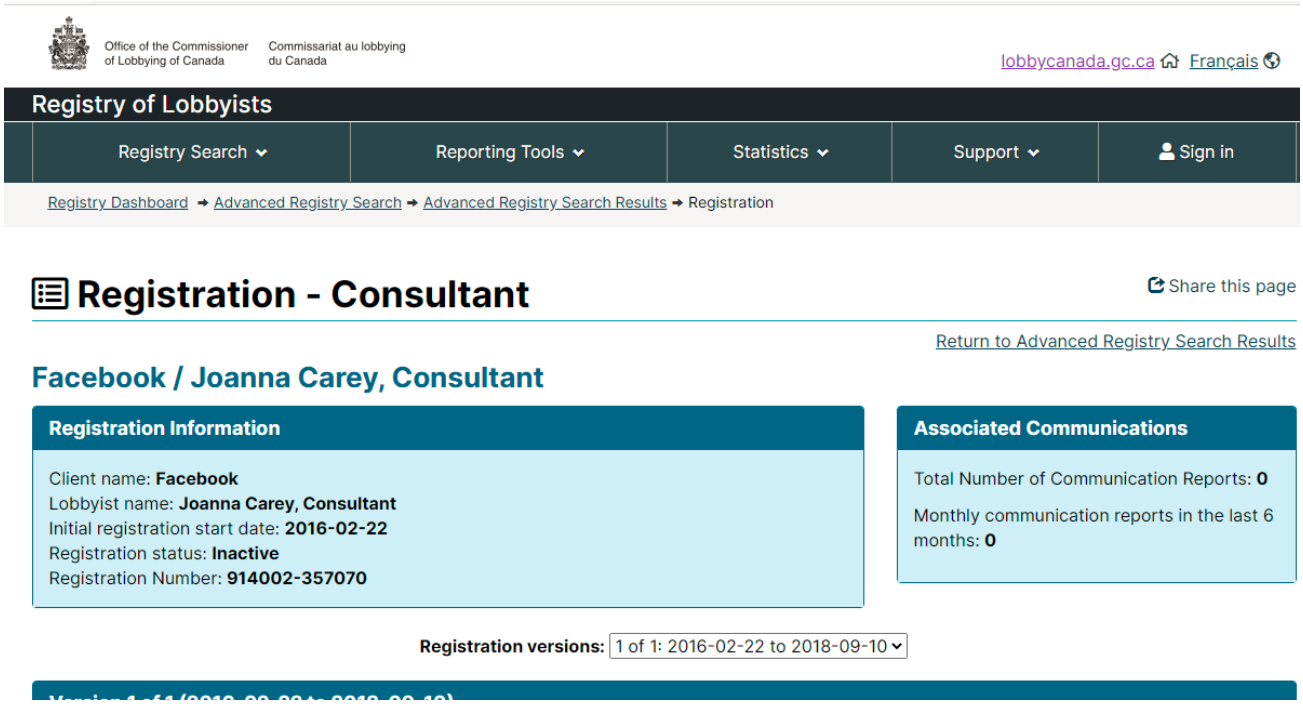
Client name: **Facebook**
Lobbyist name: **Adam Bolek, Consultant**
Initial registration start date: **2013-01-10**
Registration status: **Inactive**
Registration Number: **782744-307405**

Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 3 of 3: 2016-02-02 to 2016-06-29



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Facebook / Joanna Carey, Consultant

Registration Information

Client name: **Facebook**
Lobbyist name: **Joanna Carey, Consultant**
Initial registration start date: **2016-02-22**
Registration status: **Inactive**
Registration Number: **914002-357070**

Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 1: 2016-02-22 to 2018-09-10

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Facebook / Alex Chreston, Consultant

Registration Information

Client name: **Facebook**
Lobbyist name: **Alex Chreston, Consultant**
Initial registration start date: **2017-02-17**
Registration status: **Inactive**
Registration Number: **930578-359380**

Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 1: 2017-02-17 to 2017-03-30

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Registration - Consultant

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Facebook / Stephen Hampton, Consultant

Registration Information

Client name: **Facebook**
Lobbyist name: **Stephen Hampton, Consultant**
Initial registration start date: **2014-10-08**
Registration status: **Inactive**
Registration Number: **901581-338437**

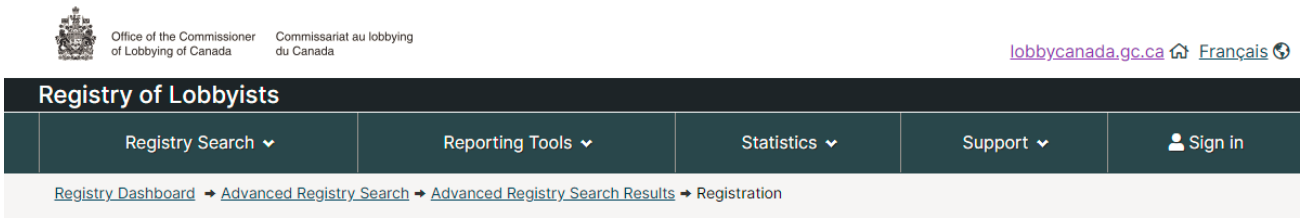
Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 1 of 2: 2014-10-08 to 2016-03-21 › »

Version 1 of 2 (2014-10-08 to 2016-03-21)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Registration - Consultant

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Facebook / Morgan Hayduk, Consultant

Registration Information

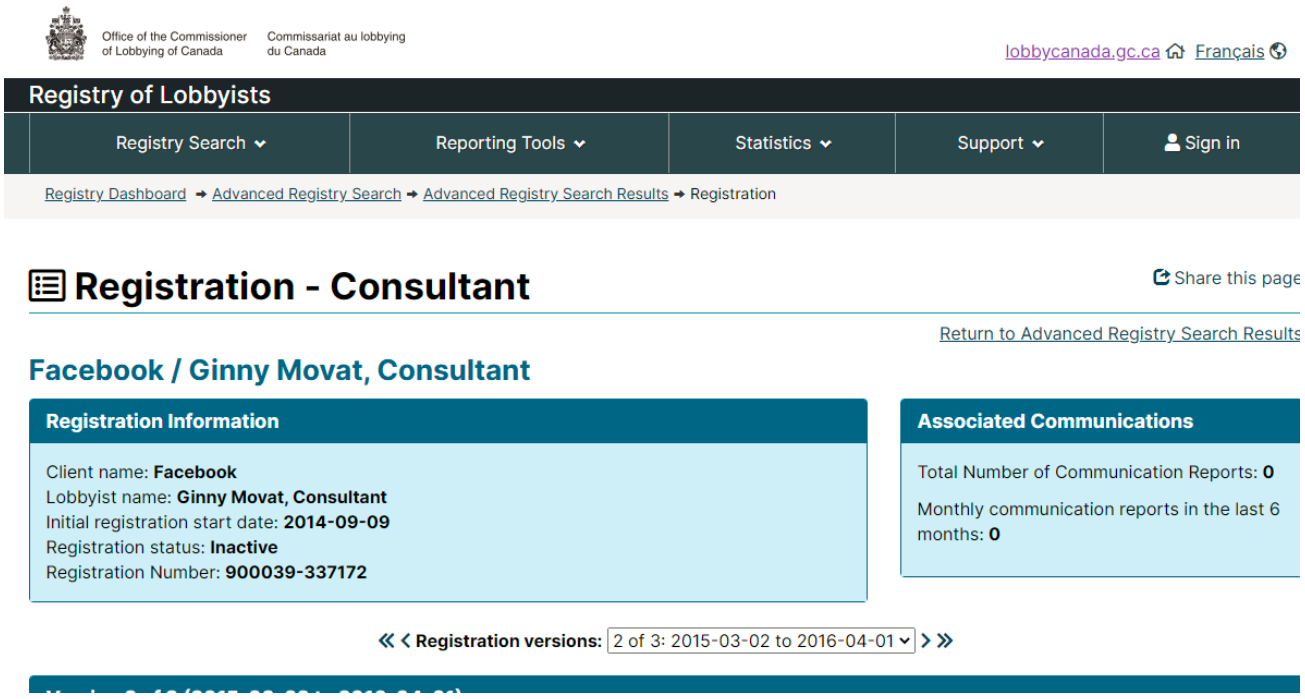
Client name: **Facebook**
Lobbyist name: **Morgan Hayduk, Consultant**
Initial registration start date: **2013-02-02**
Registration status: **Inactive**
Registration Number: **822891-308625**

Associated Communications

Total Number of Communication Reports: **2**

Monthly communication reports in the last 6 months: **0**

Registration versions: 3 of 3: 2014-06-04 to 2014-07-31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Registration - Consultant

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Facebook / Ginny Movat, Consultant

Registration Information

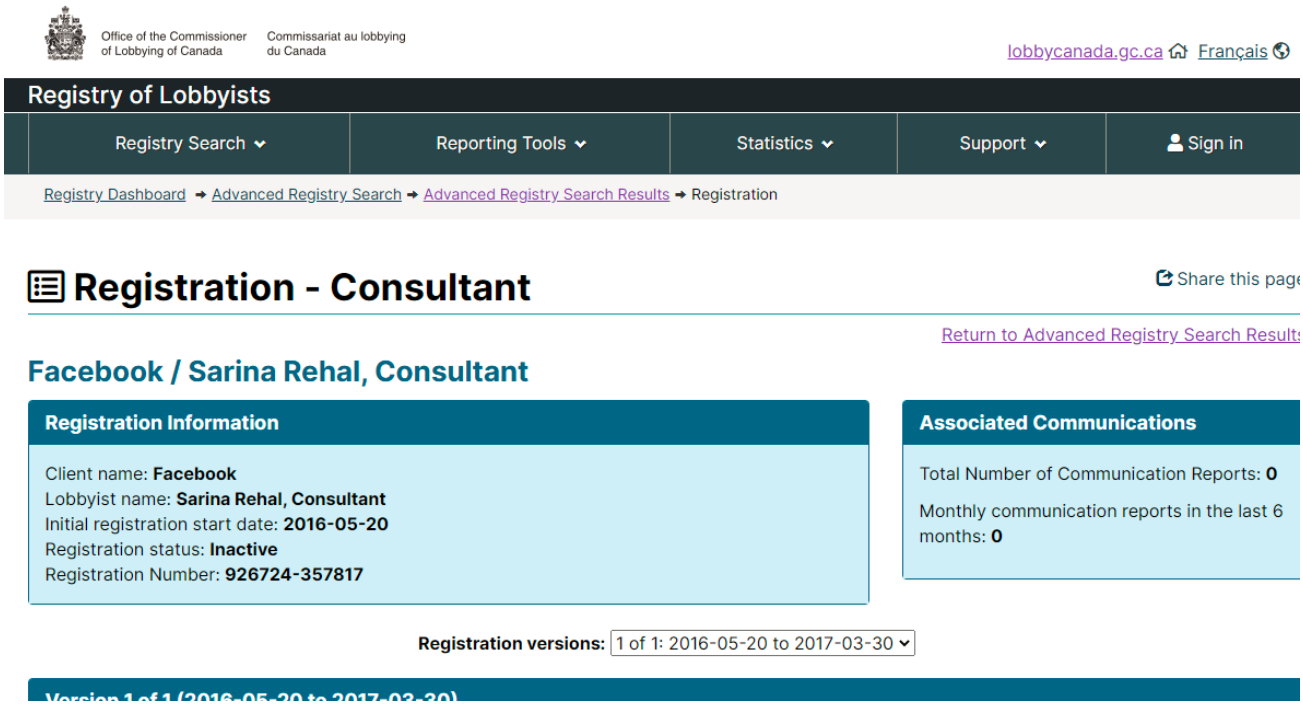
Client name: **Facebook**
Lobbyist name: **Ginny Movat, Consultant**
Initial registration start date: **2014-09-09**
Registration status: **Inactive**
Registration Number: **900039-337172**

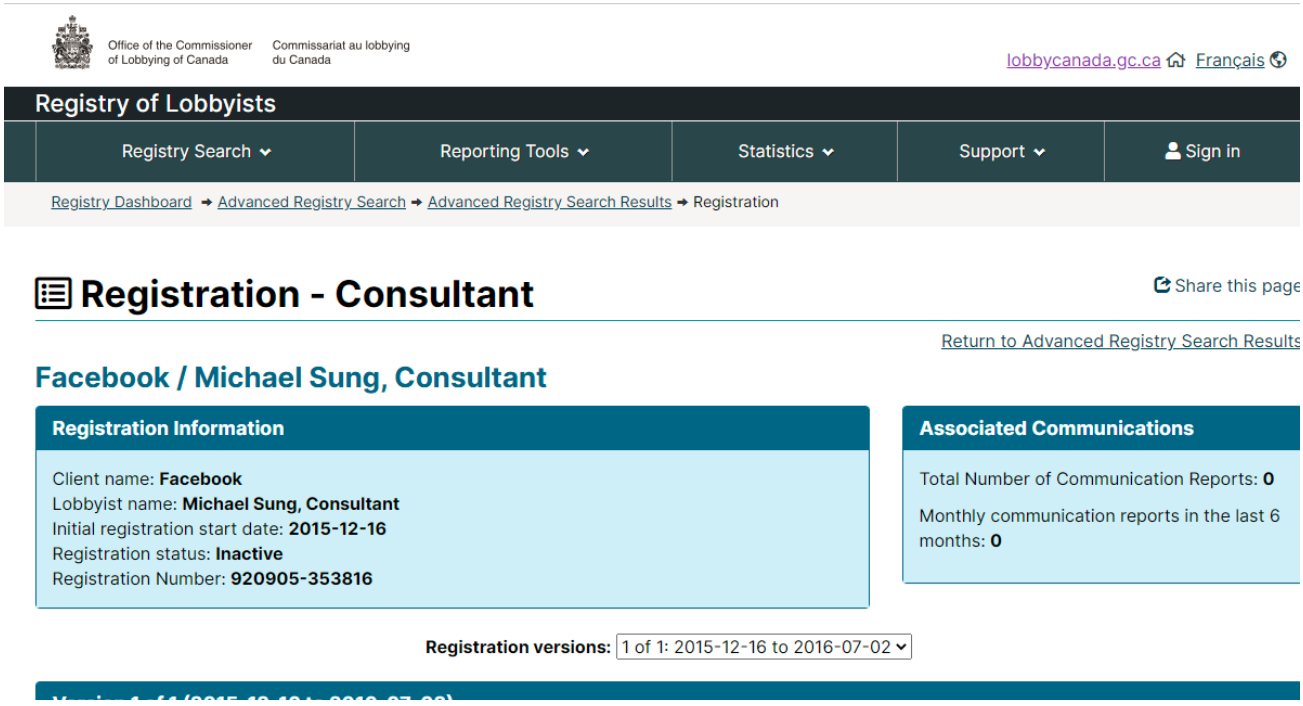
Associated Communications

Total Number of Communication Reports: **0**

Monthly communication reports in the last 6 months: **0**

Registration versions: 2 of 3: 2015-03-02 to 2016-04-01


Office of the Commissioner of Lobbying of Canada
Commissariat au lobbying du Canada
lobbycanada.gc.ca
Français
Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Support
Sign in
Registry Dashboard ➔ Advanced Registry Search ➔ Advanced Registry Search Results ➔ Registration
Registration - Consultant
Share this page
Return to Advanced Registry Search Results
Facebook / Sarina Rehal, Consultant
Registration Information
Client name: Facebook
Lobbyist name: Sarina Rehal, Consultant
Initial registration start date: 2016-05-20
Registration status: Inactive
Registration Number: 926724-357817
Associated Communications
Total Number of Communication Reports: 0
Monthly communication reports in the last 6 months: 0
Registration versions: 1 of 1: 2016-05-20 to 2017-03-30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Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Support
Sign in
Registry Dashboard ➔ Advanced Registry Search ➔ Advanced Registry Search Results ➔ Registration
Registration - Consultant
Share this page
Return to Advanced Registry Search Results
Facebook / Michael Sung, Consultant
Registration Information
Client name: Facebook
Lobbyist name: Michael Sung, Consultant
Initial registration start date: 2015-12-16
Registration status: Inactive
Registration Number: 920905-353816
Associated Communications
Total Number of Communication Reports: 0
Monthly communication reports in the last 6 months: 0
Registration versions: 1 of 1: 2015-12-16 to 2016-07-02

Although they haven't all filed formal communications reports, it seems that Facebook always has at least 1 or 2 lobbyists on staff, ready to go

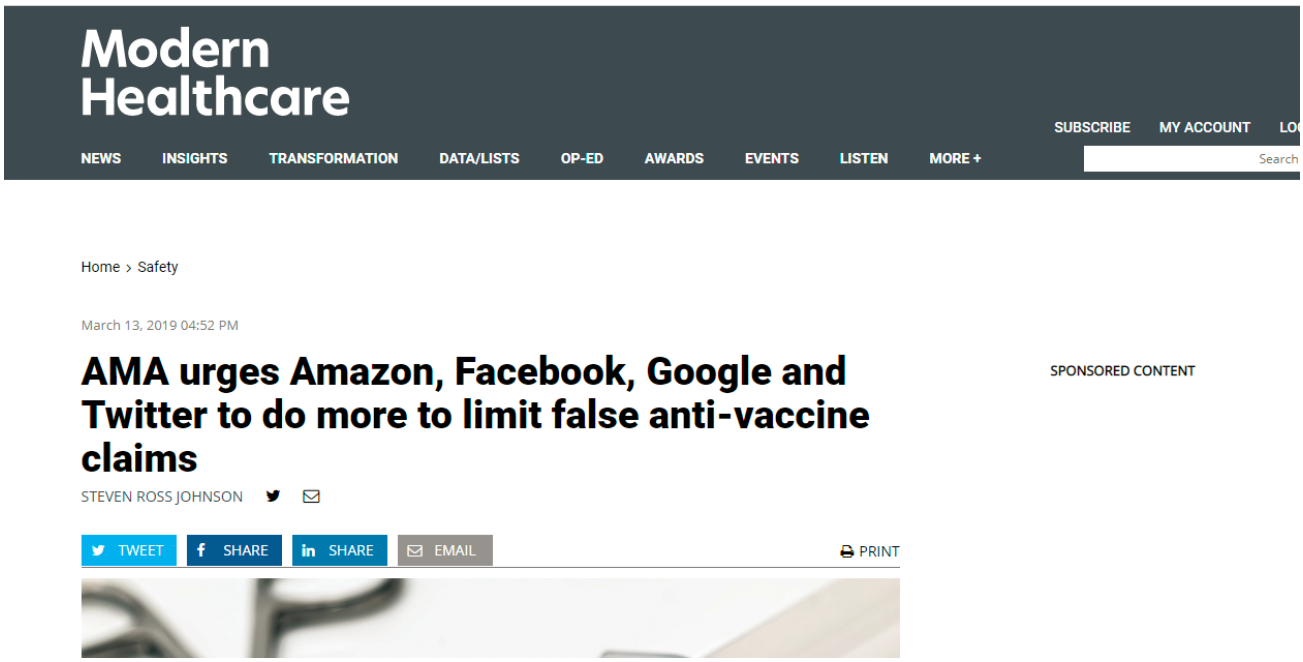
Everyone Should Have A License

A proposal earlier this year to make all media outlets in Canada have a license. The Government backtracked a bit when there was a public backlash.

Of course, it must be asked: where did this idea come from? Was it some bureaucrat with

the CRTC? Was it Facebook and Google? Was it some other group who wants to shut down free speech?

Big Tech Collusion On "Pandemic"



This was addressed in another article, but it seems that social media companies are fully on board with promoting the vaccine agenda, and stamping out "misinformation" of their platforms.

This Doesn't Look Like Arms Length

There is little real separation here. Lobbyists are paid to influence politicians on a variety of issues, including media, free speech, taxation, and vaccines. As such, the interests of the public are given little, if any, real consideration.

One last point: this isn't just a Liberal problem. Crestview Strategy, and similar groups, have ties to many political parties, including the Conservative Party of Canada.

CLICK HERE, for Office of the Lobbying Commissioner.
CLICK HERE, for Crestview Strategy's mainpage.

(1) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=288445&regId=668908

(2) https://archive.is/ennLd

(3) https://www.linkedin.com/in/kevin-chan-m-s-m-5a13b140/

(4) https://archive.is/Ngbtb

(5) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=362251&regId=903297

(6) https://archive.is/3Mwny

(7) https://www.crestviewstrategy.ca/zakery-blais

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